

Target	What is the website for? Project gui		delines	:	
Who is the item for? (audience)	Presentation of Work from MACA 2725 Audience: maca-web.com website Range: students in MACA, prospective internships		Straightforward presentation of the class, self, and class projects. Each project page will include the plan pdf and an image display or link to the build.		
Why: What is the item's job? Why: What is value to the audience?					
Plan	Use Content Map on next page to organized content				
Where will the item be located?	a) Website purpose b) MCC logo	e) Class projects • AS-1 Design E	e) Class projects • AS-1 Design Elements		Link, site, image, pdf? image link image link or site link image image images and link
What elements will the content item have? (ex: title, image, date, description, etc. / outline)	c) About (self-introduction) d) References apps used	40.00 LOL D		 i 1	
What are the delivery specifications? examples: aspect ratio / dimensions	Adobe Spark			Page	
How will you create the item?	AS-8 Website		e Planning		style tile image
Design	Page Wireframes	brand elements adjectives (tone /personality) typography color scheme image style background patterns icons graphics		Follow-along Use wireframes to create a website prototype.	
Attach layout wireframes – simple squares design thumbnails – graphic detail • tone / personality • existing brand items • color scheme • typography	Home About Me References				
 graphics images					



Content Map How is the content organized?

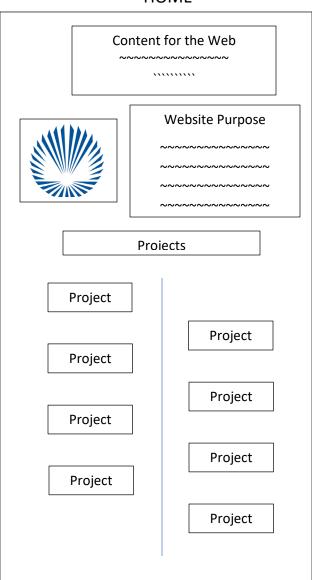




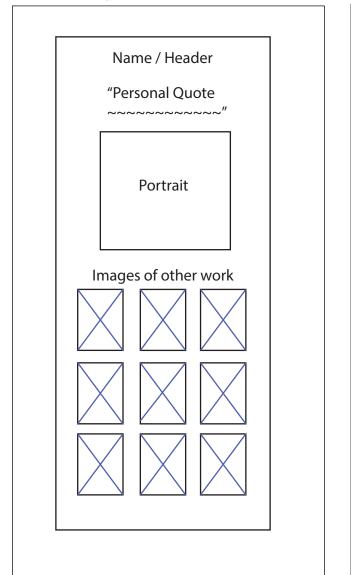


Page Wireframes How are the page elements laid out?

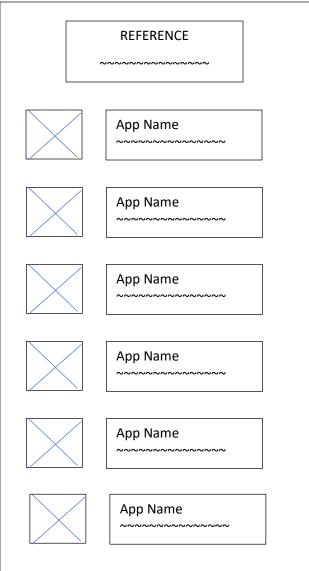
HOME



ABOUT ME (Choose from Mobirise section selections)



REFERENCE





Sitemap with Content Sections Diagram

- 1) Create rectangle shapes for each page / linked site and connect with lines and arrows
- 2) Place a rectangle shape for each content section on the page

List your Pages				
Home				
Projects				
AS-1 Design Elements				
AS-2 Spark Page				
AS-3 Infographic				
AS-4 Spark Video Story				
AS-5 Blog				
AS-6 Social Media Posts				
AS-7 Online Ad / Landing				
AS-8 Website Plan				
About				
Reference				

