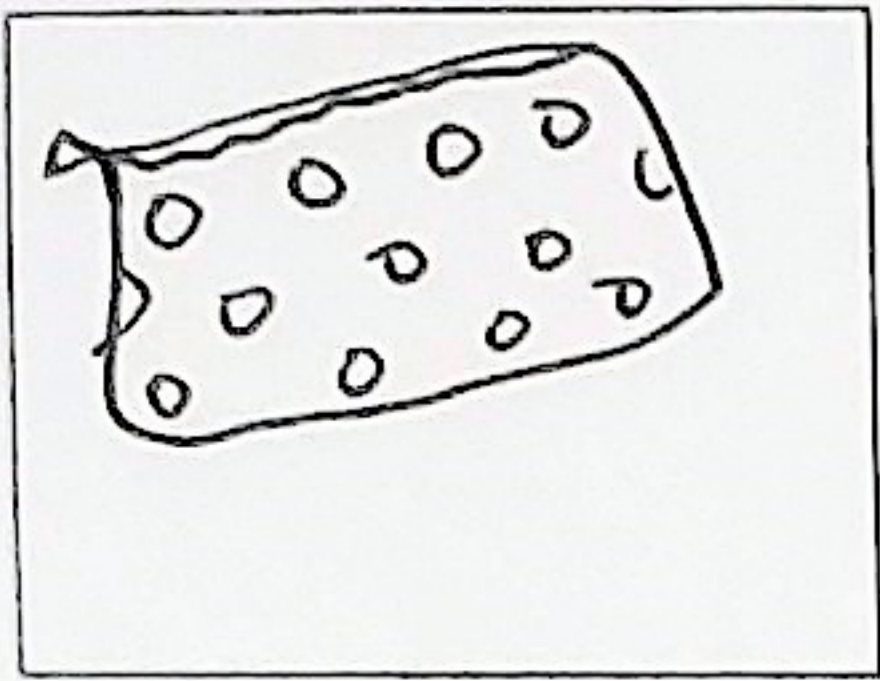
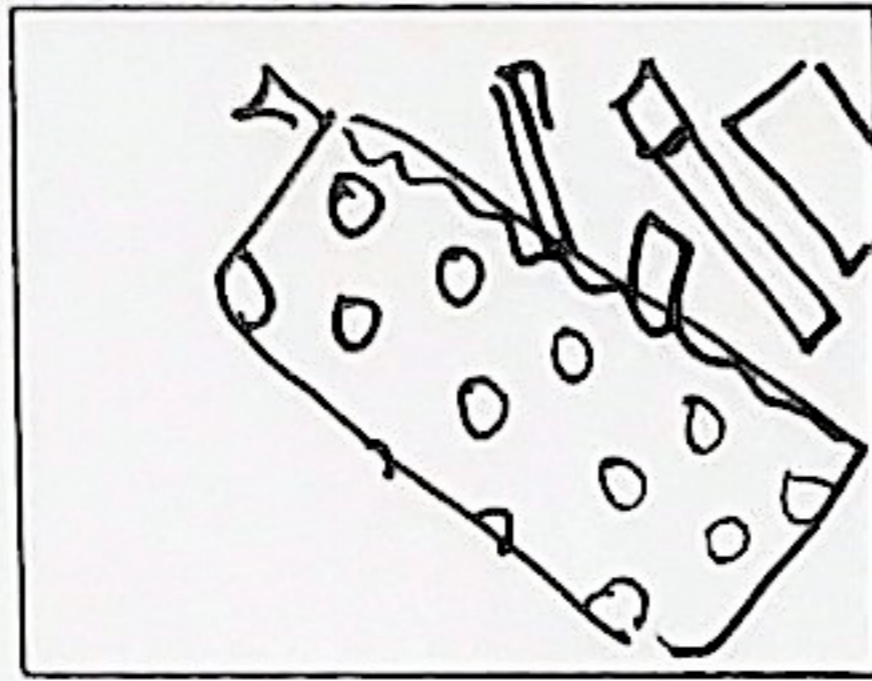


# JOANN FABRICS

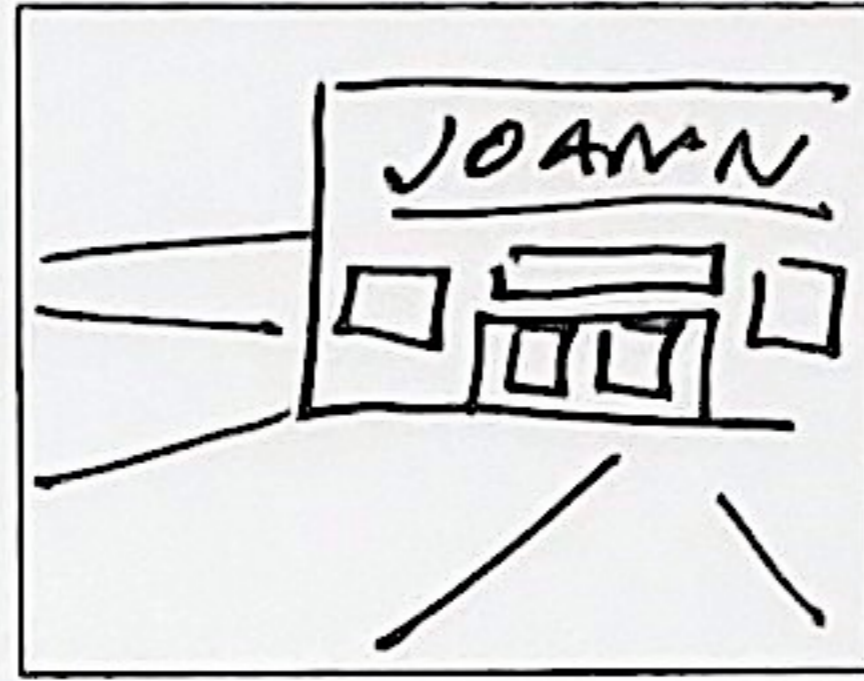
Storyboard for How to SEW/WHY VIDEO, page 1/2



Finish project  
and introduction



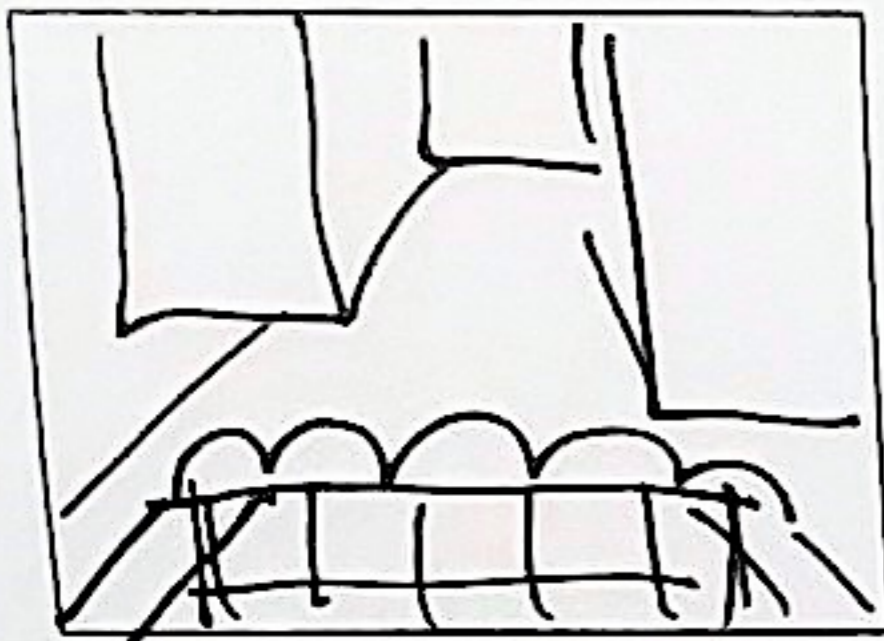
product being  
used



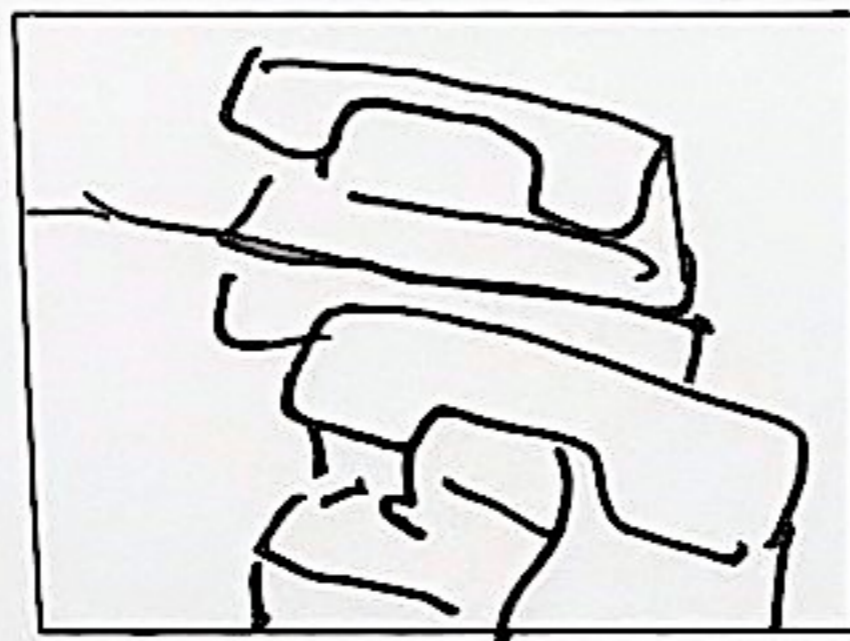
The Journey  
beginning



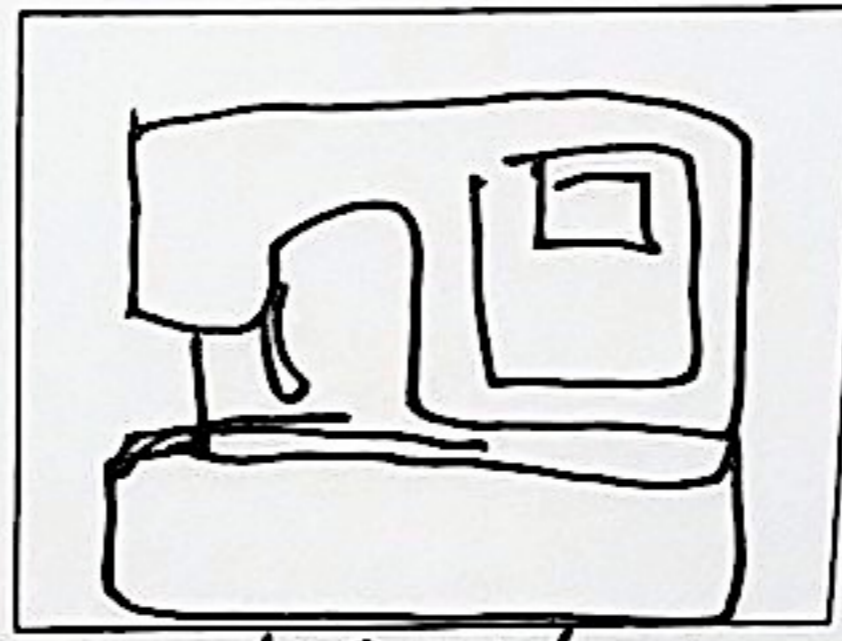
opening doors  
of store



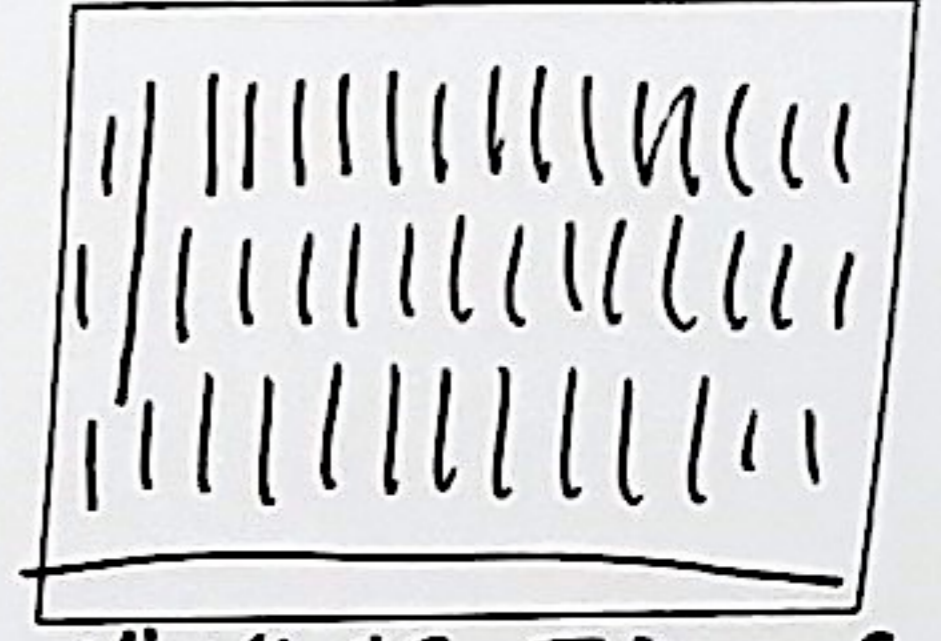
Store ride  
in cart



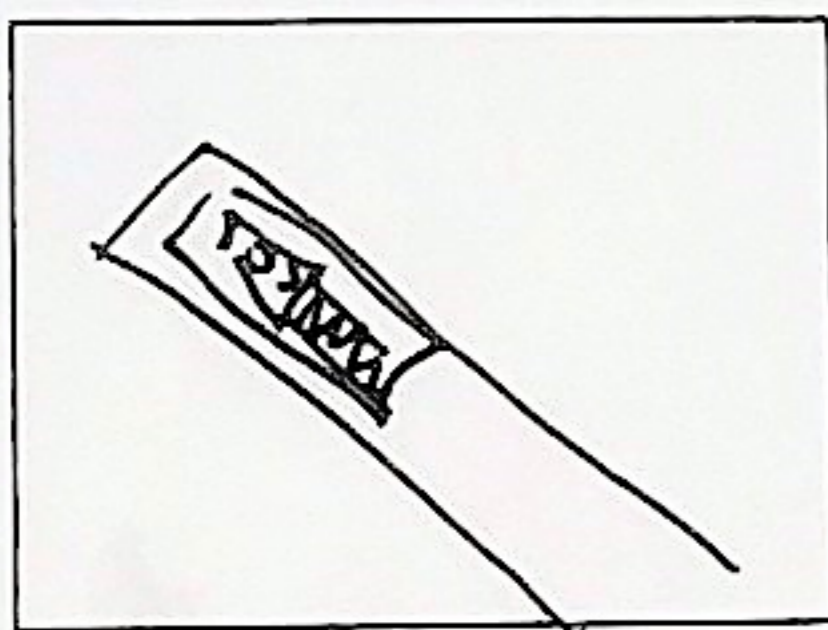
Show Sewing  
machine table



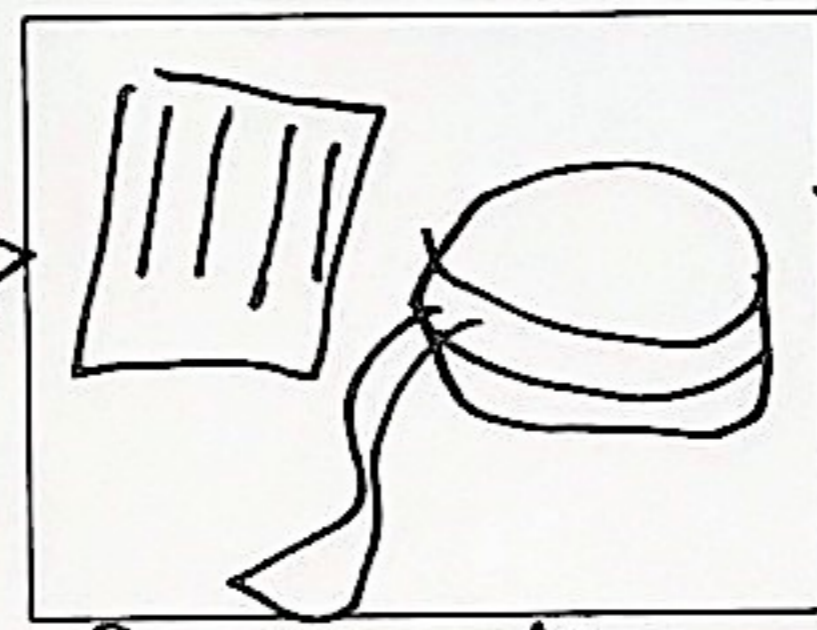
a closer look  
at Sewing  
Machine



Wall of Zippers



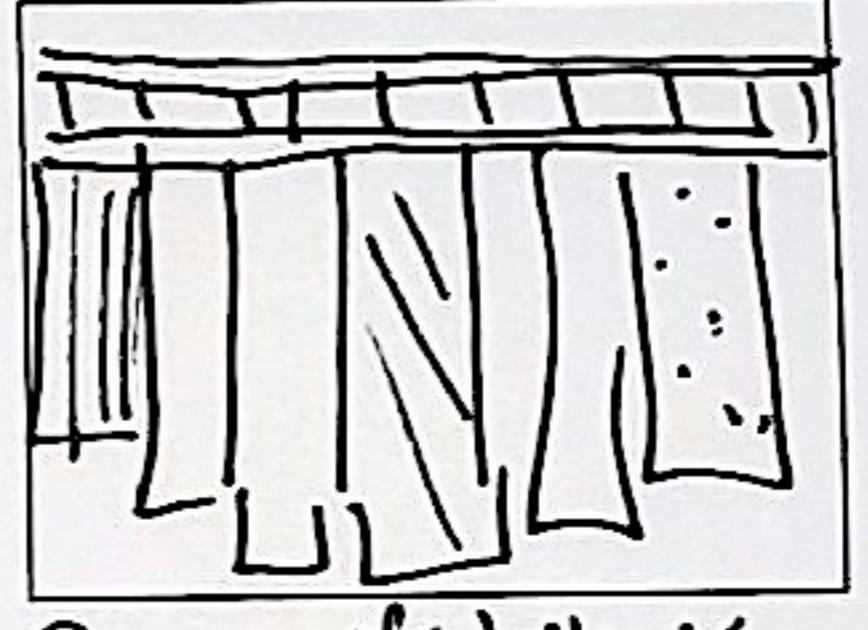
Show off of zipper



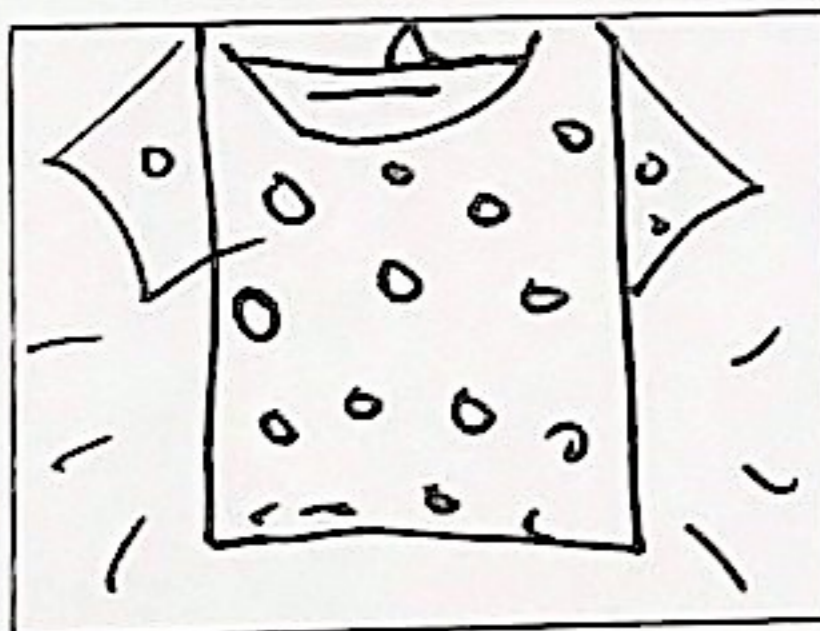
Show needles  
and other things  
you could buy



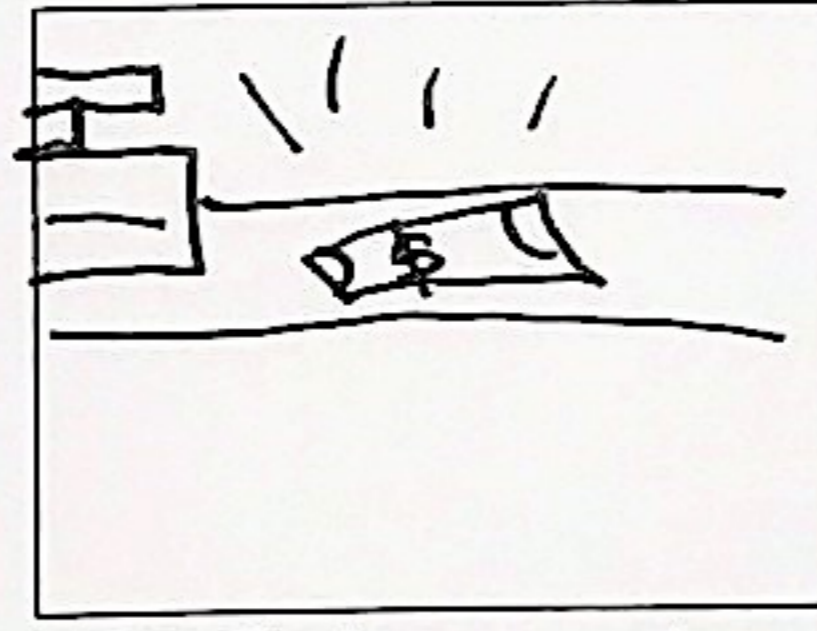
Show off of  
Next Store



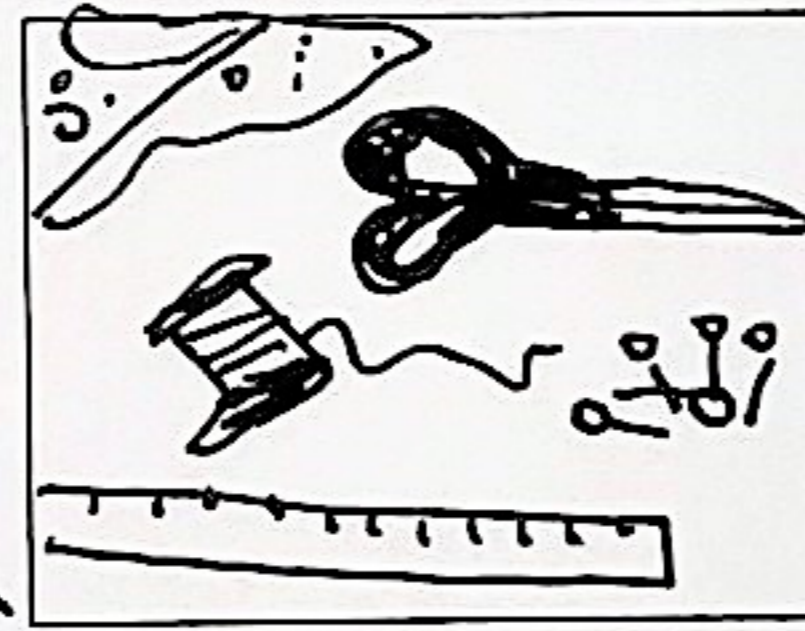
Show of what  
they have  
to offer



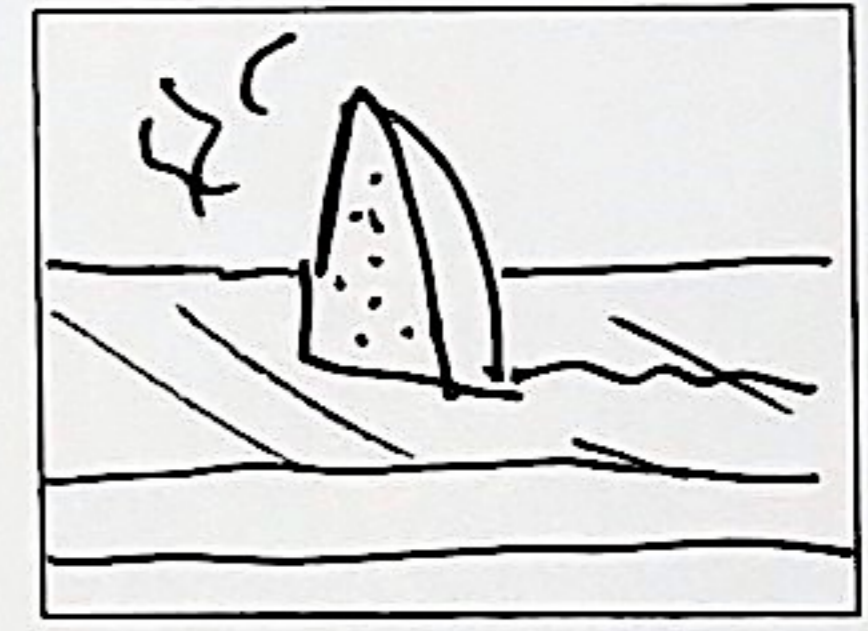
Chosen item  
or fabric



Cashing out  
purchase



Items that  
will be  
needed



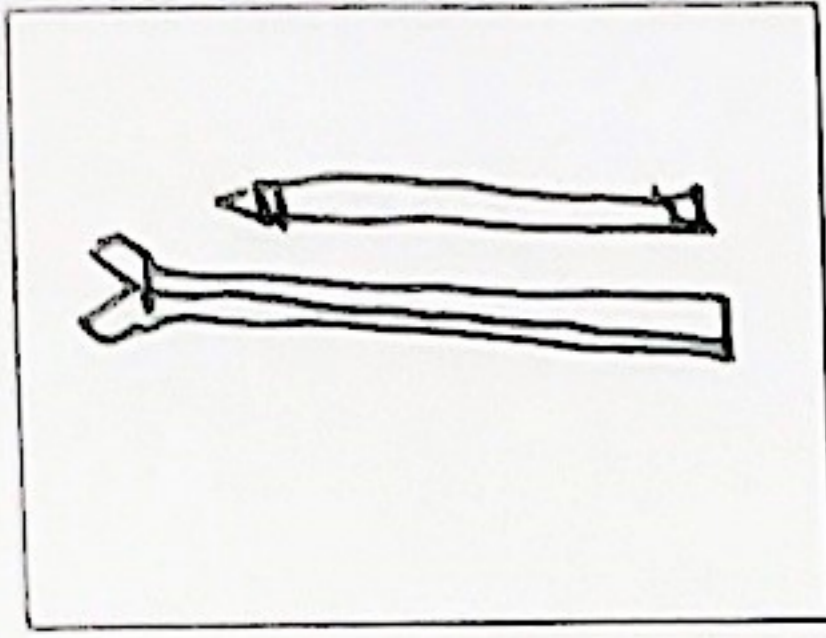
Iron out  
fabric

Now  
to the  
sew guide

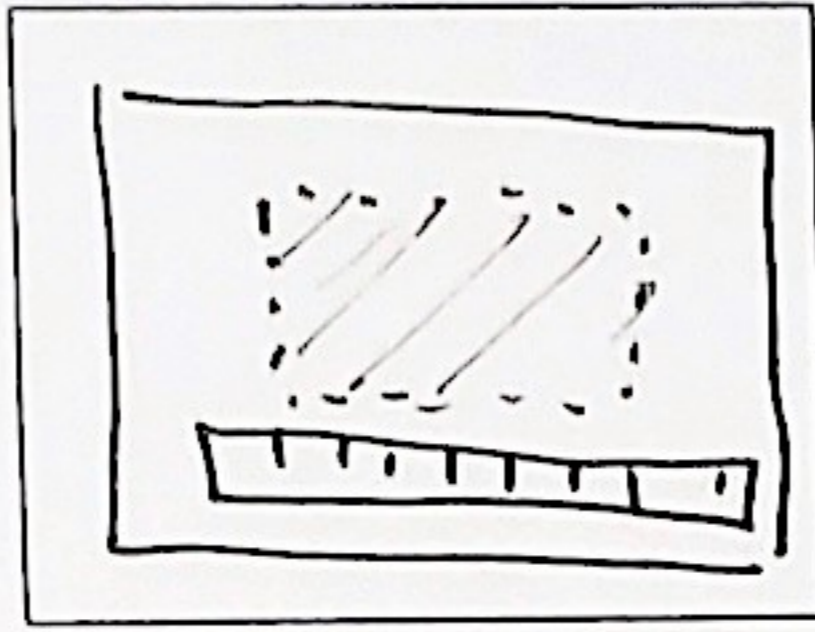


# JOANNA FABRICS

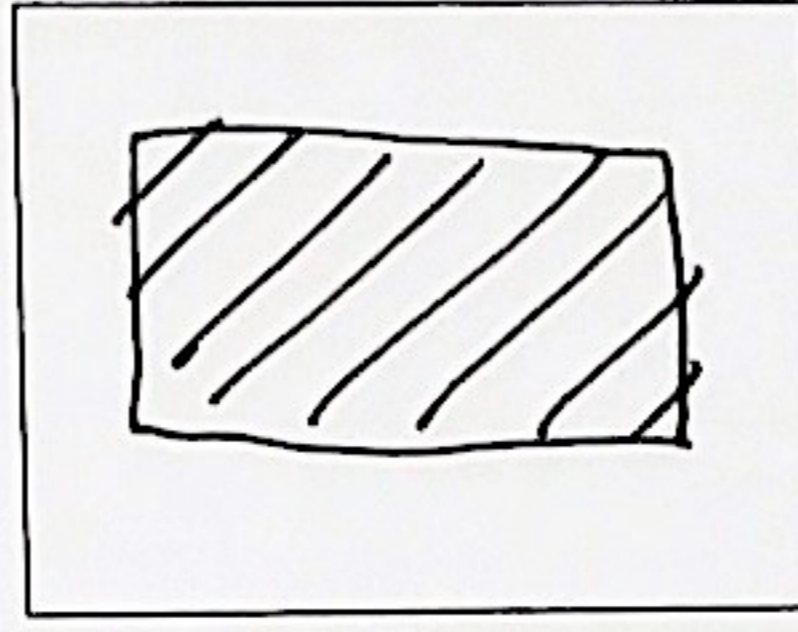
Storyboard for How to SEW / WHY VIDEO, page 2/2



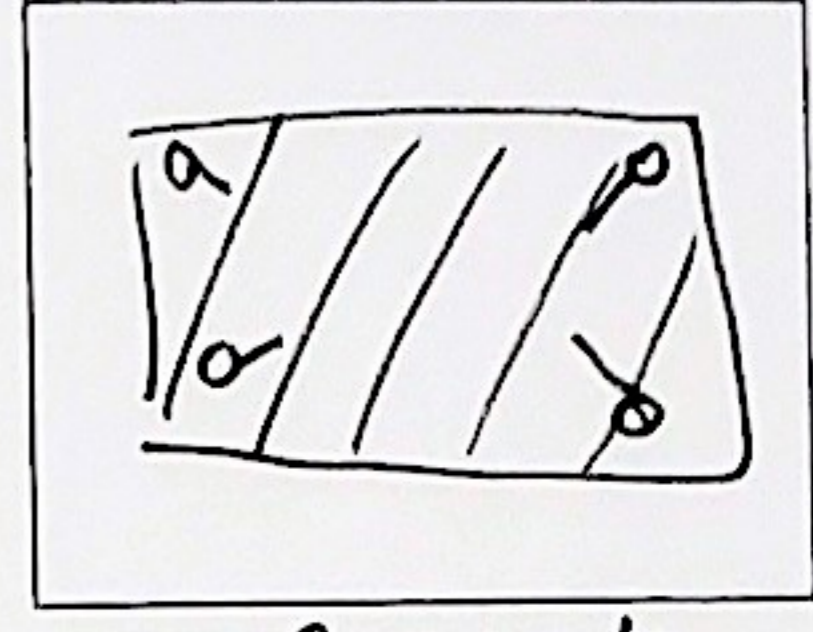
Zipper measurement  
How to



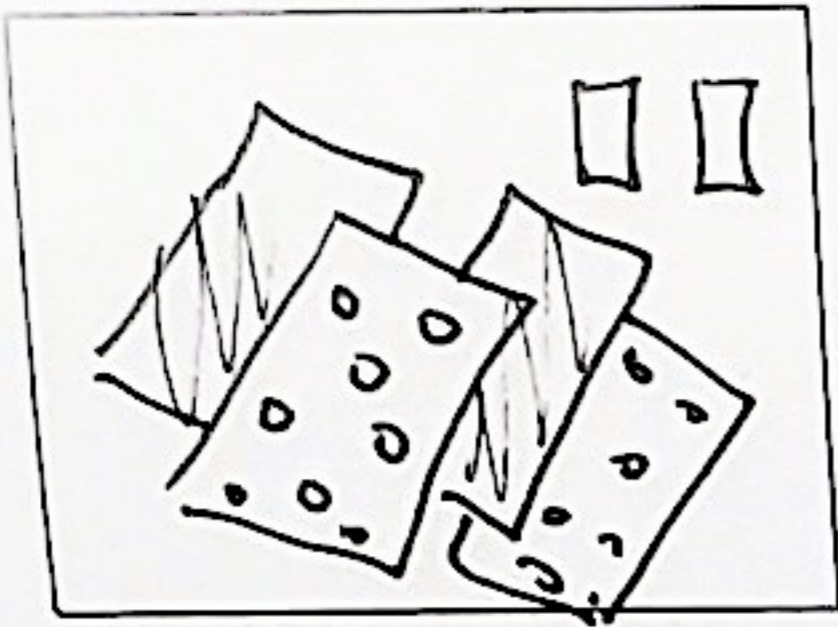
tracing out pattern  
and then cut out.



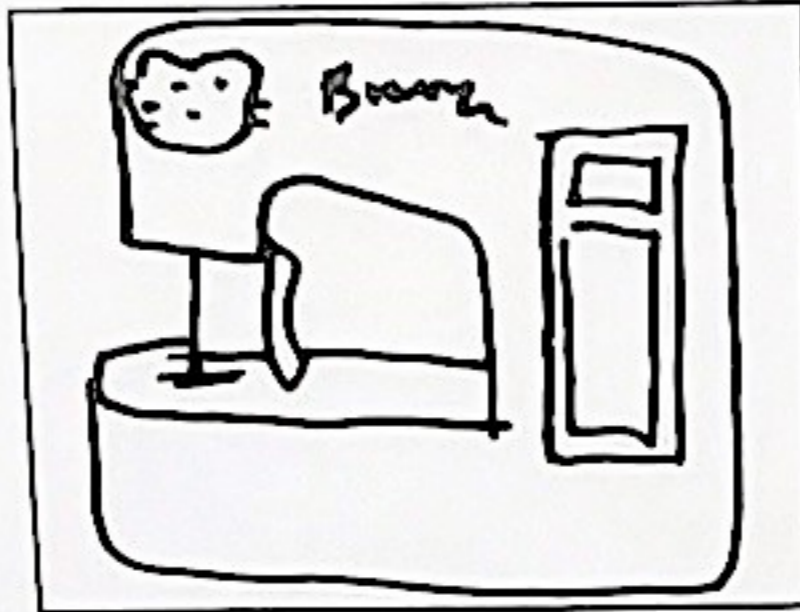
place pattern  
on top of fabric



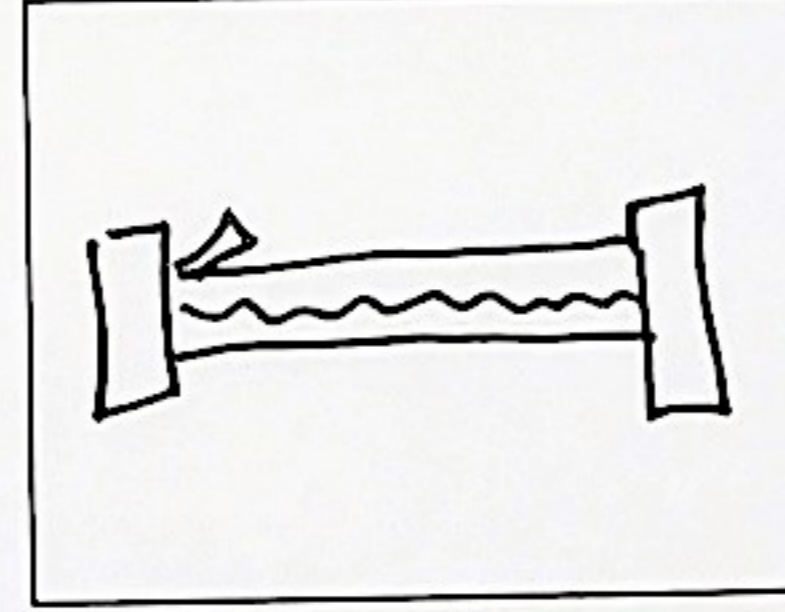
pin paper to  
fabric to  
the cut



Show how many  
of each cut



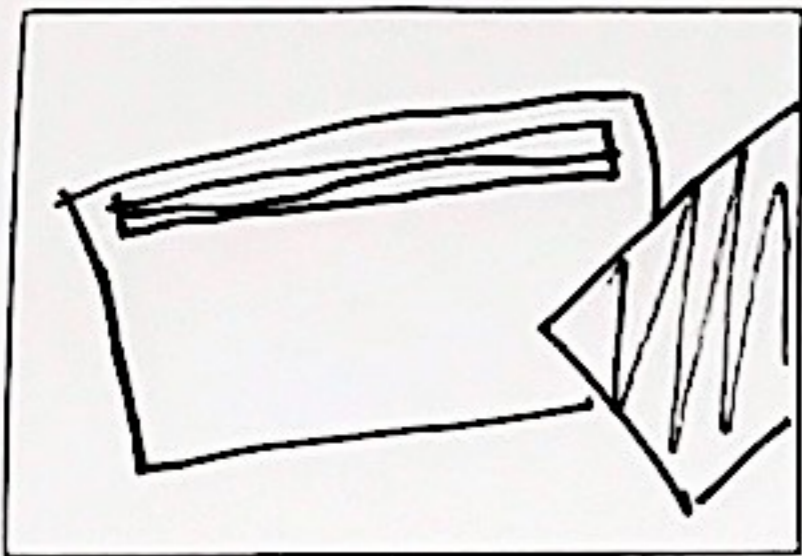
Sewing machine  
that I use



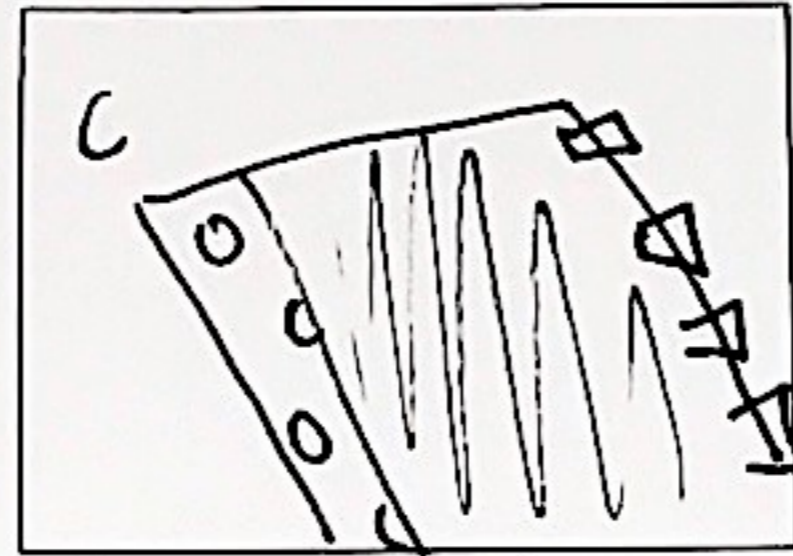
placing and showing  
fabric to be sewn  
on top zipper



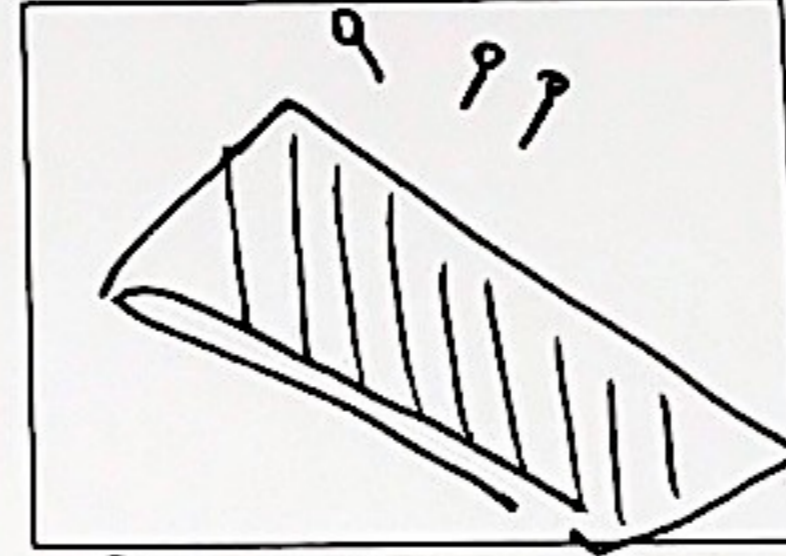
Then show  
sewing both sides



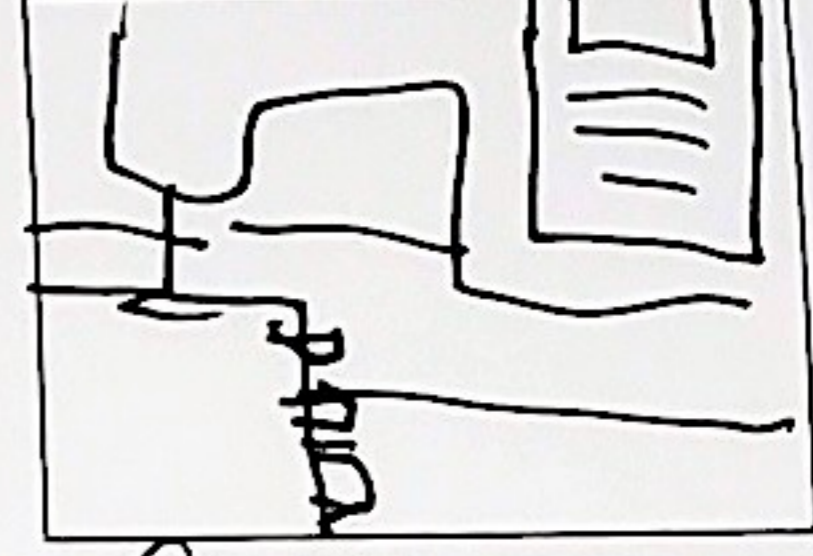
placing order of  
fabric to be sewn  
Part 1



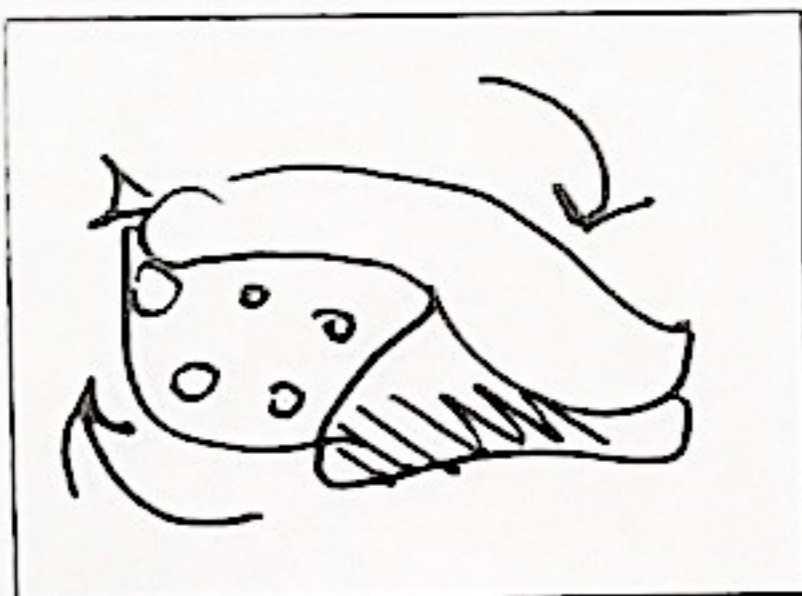
Show pinned  
and then sew



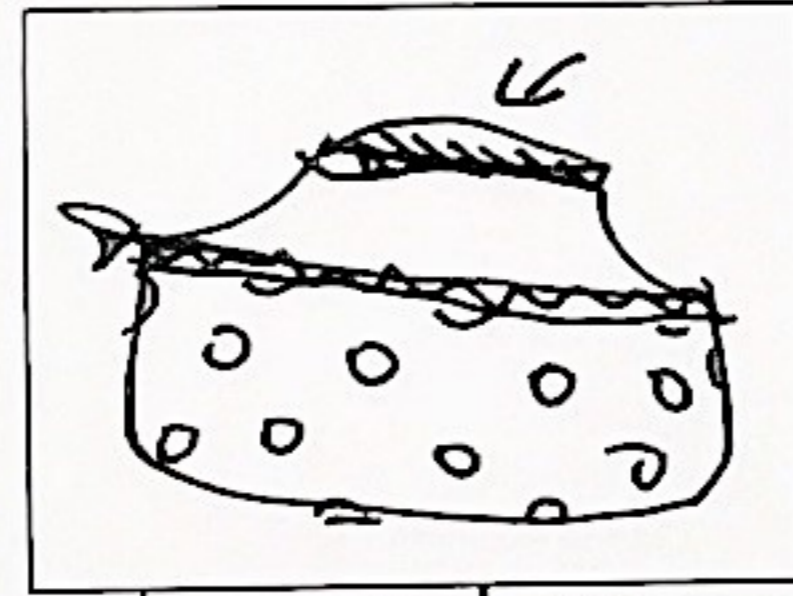
Second part  
of fabric  
order, and pin



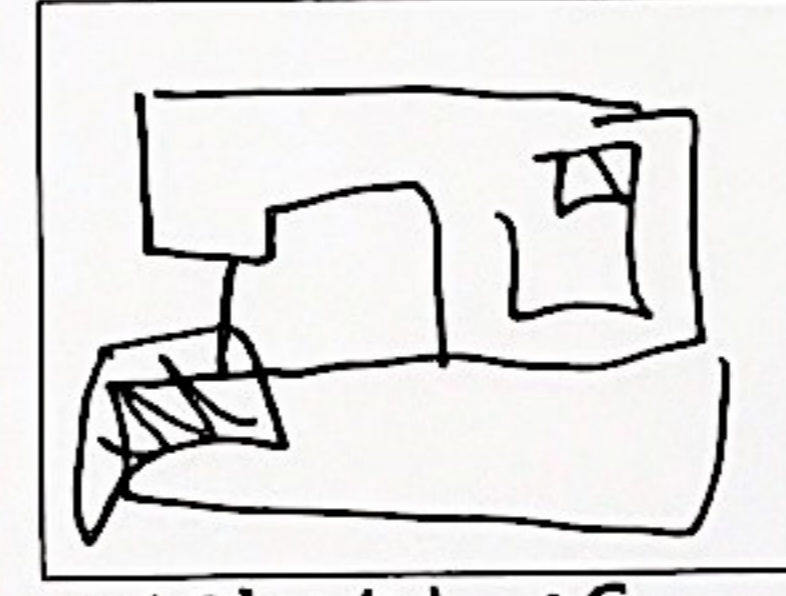
Sew it on  
match me



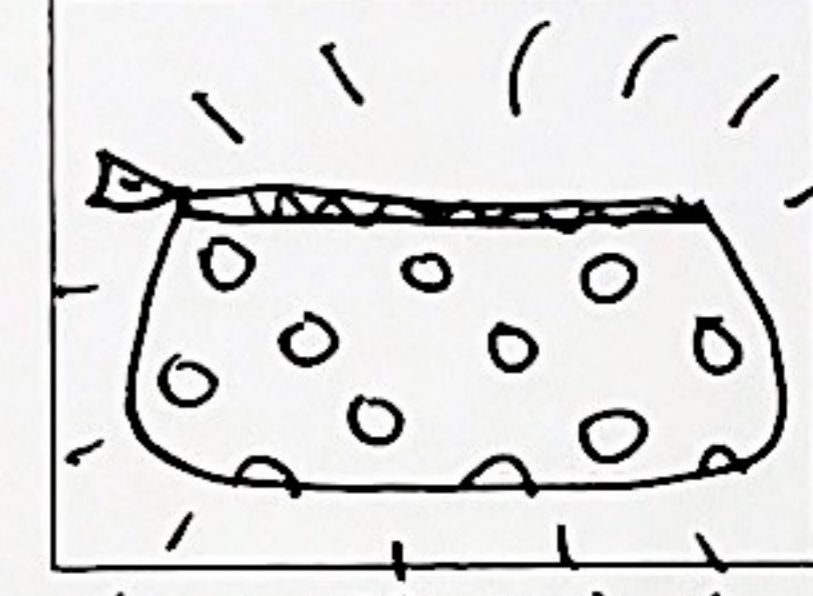
turn zipper  
patch ~~to the~~  
right side out



Show and sew  
hole



visual of  
it being  
sewed



Show off product  
again like from  
beginning and end  
of video,  
state call of action





# Show and Tell

Name: Why you should learn to sew

Thing: Focus on repurpose



Introduction: Making or working on something great that you want to share with the world?  
Or want to show something you think is interesting?  
Share your project or notable thing, explain why it's important to you, and show why it matters for your audience.

About me: Introduce yourself. Make it personal to connect with your audience, or reinforce your credibility.

I'm a/crafter/student at Milcomb/or  
My name is Xondraya and I'm going to show you how to repurpose  
your junk ~~clothes~~ or ~~any piece of scrap fabric~~  
clothing into the useful zipper pouch

What it is: Show your project or the thing you're sharing. Highlight what's interesting about it.

Small easy sewing project to show how easy and fun it is to repurpose  
your items from home or thrift store

Show process, tutorial

Why: Explain why you're working on it or why you picked it to share. Why are you excited or passionate about it?

I want to show off some basic sewing skills to consider following  
to repurpose your clothing into something fun and useful

so many clothes that are still in great condition get thrown out  
into landfills because they get worn out or people consider  
them not on ~~the~~ trend.



Show it: Show why it's special. Or demonstrate how it can make the world, or your audience's lives, better.

Repurposing clothing with basic sewing skills, you can create so many fun and useful items to enhance your life and keep on last pile of clothing out of the garbage.

How: How did you get the idea, or how did you find it? Share its origin or history.

I noticed I started to notice how much fabric would cost locally and came to the conclusion I could repurpose fabric I already had at home in my closet or ~~buy~~ purchase smartly at the thrift store.

Why I'm sharing it: Tell why you're showing it to your audience. Reinforce why it's relevant to them.

Learning to sew will open "sew" many possibilities creatively and environmentally.

Call to action: What's the next thing your audience should do now? Or how could they help take your project to another level.

Find or put aside those items that don't bring you joy anymore and clothing & take action to repurpose them into something else!

Learn to sew - don't throw!

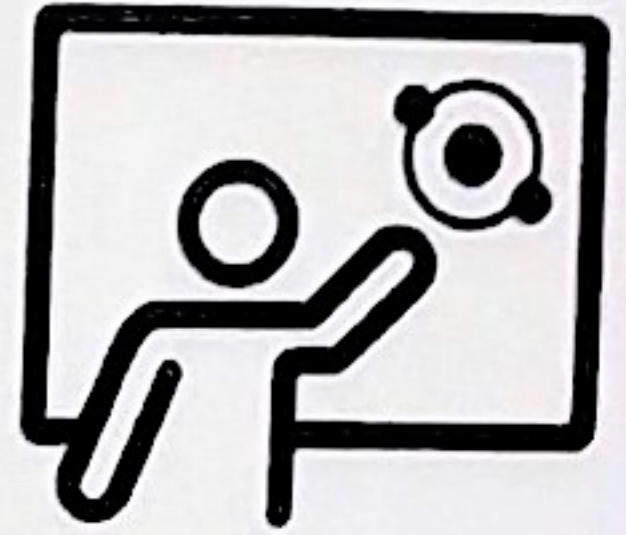




# Teach a Lesson

Name: The Sewing Lesson

Lesson: \_\_\_\_\_



Introduction: Help your audience learn a new idea and build understanding.

Get them excited, show an example, explain the concept, and help them apply it so they'll remember it.

Overview: What will you teach, and why is it interesting or relevant? How will people use what they learn?

Sewing can open up to creating, mending, and today -  
re purposing clothing. You can apply this to create a fun  
project for yourself or as a gift for someone special!

Concept: Describe the concept you're teaching.

Sewing, fabric to either create...  
and knitting

- a pencil case

- a plush

- a tote bag

- a new item of clothing

Example: Give an example that your audience can relate to.

\* any easy comparable direction analogy

exp: "Sandwich the fabric"



Overview: What will you teach, and why is it interesting or relevant? How will people use what they learn?

Sewing can open up to creating, mending, and today -  
reputing clothing. You can apply this to create a fun  
project for yourself or as a gift for someone special!

Concept: Describe the concept you're teaching.

Sewing, fabric to either create...  
and cutting

- a pencil case
- a plush
- a tote bag
- a new item of clothing

Example: Give an example that your audience can relate to.

\* any easy comparable direction analogy

exp: "Sandwich the fabric"